FLUKE®

XCELERATE19

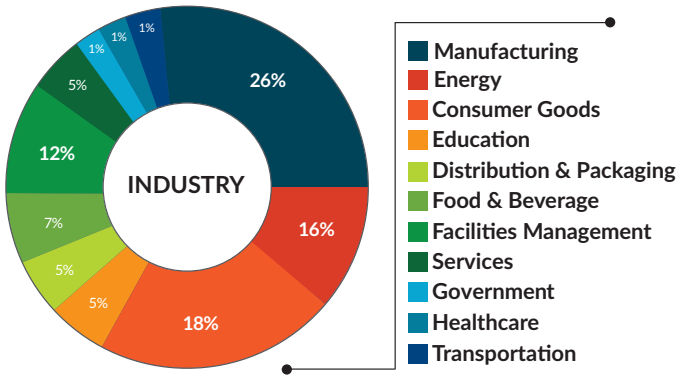
Maintenance and reliability training, innovation and education

Fall 2019 | Fort Myers, Florida

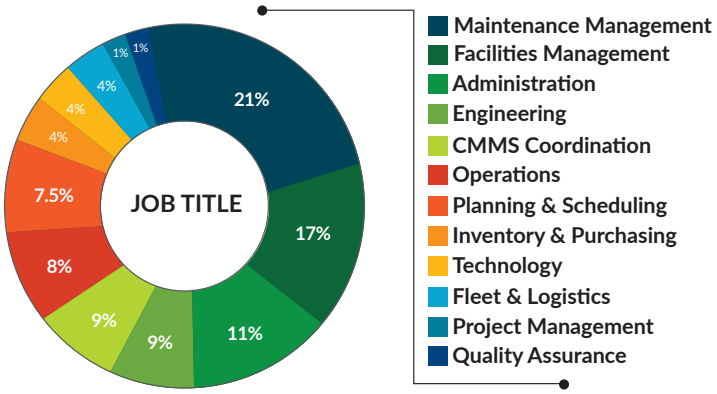
Xcelerate19 is a once-a-year event where maintenance and reliability professionals meet to take part in dozens of sessions on CMMS training, share about their reliability journey, maintenance strategies, and IIoT and data integrations.

The conference is the perfect opportunity for your company to connect with an estimated 550+ professionals who are Maintenance Managers, Engineers, Facility Managers, Plant Managers, Planners & Schedulers, Reliability Engineers, and leaders looking to advance their maintenance and reliability journey. These professionals service organizations across a variety of industries and sizes.

INDUSTRIES OF ATTENDEES



JOB TITLES OF ATTENDEES



FLUKE CONNECT™ emaint™ Accelix™

Become a sponsor

Come face to face with your target audience! Xcelerate19 offers a perfect opportunity to reach a varied range of facility, reliability and maintenance professionals across all industries.

With the exhibit area near registration, the location of our opening welcome reception and major foot traffic guaranteed, your display will be seen by all 550+ attendees. From the six hours of exhibit time to the nightly networking activities, Xcelerate19 provides your company with many ways to reach your audience.

Exhibitor schedule

	Tuesday, Nov. 12	Wednesday, Nov. 13	Thursday, Nov. 14
Move-in	1:00pm - 4:30pm		
Exhibit	5:00pm - 7:00pm	7:00am - 8:00am 12:00pm - 2:00pm	7:00am - 8:00am 12:00pm - 2:00pm
Move-out			6:00pm - 9:00pm

Sponsorship packages

	Prescriptive	Predictive	Preventive
Price	$10,000	$7,500	$5,000
Available	2	3	14
Booth space on exhibit floor	10x20	10x10	Table
Speaking slot to full conference audience before general session	5 minutes	2 minutes	
Speaking slot during ONE breakout session *(conference guidelines will apply)*	✓	✓	
Logo recognition in the conference program	✓	✓	✓
Logo with hyperlink on conference website	✓	✓	✓
Logo on exhibit hall entrance	✓	✓	✓
Logo on sponsor slide each day during the morning welcome message	✓	✓	✓
One promotional item or one collateral piece included in the welcome bag	✓	✓	✓
Logo placement on sponsorship signage	✓	✓	✓
One 20-amp electrical connection	✓	✓	✓
Complimentary conference registrations	4	3	2
Full color ad in the conference program	Full page	½ page	¼ page
Logo on charging station signs	Pick 1	Pick 1	Pick 1
Logo on Wi-Fi login page			
Recreational lounge *Logo on door to lounge with games (details below)*	Pick 1		
Beer Garden *Logo on napkins and bar* **Different from "Beer Garden at your booth" sponsorship*			
Banner rotation ad and landing page on event app	✓	✓	
Pull-up banner locations	2 locations	1 location	
One feature in an e-blast to conference attendees prior to show regarding participation and booth location	✓	✓	

À la carte sponsor opportunities

Meals, breaks and receptions

Breakfast ($3,000) - 2 available

Sponsor one of two available networking breakfasts.

- Your company logo displayed on one poster in breakfast space "Food Sponsored by…."

Lunch ($4,000) - 2 available

Sponsor one of two available networking lunches.

- Your company logo displayed on one poster in lunch space
- 5-minute speaking opportunity during lunch

Afternoon Breaks ($1,250) - 2 available

Sponsor one of two available networking coffee and snack breaks.

- Your company logo displayed on one poster in break space

Opening Cocktail Reception ($2,500) - 1 available

Networking is a critical component to a conference and are events that attendees make a point to participate in. This sponsorship allows your company to be the first and last sponsor conference attendees will interact with.

- Your company logo displayed on the bar for opening reception
- Beverage napkins featuring your company logo at the opening receptions
- Display one pull up banner in reception space

Wednesday Night All Attendee Dinner ($5,000) - 1 available

With all conference attendees in attendance for this four-hour dinner, this sponsorship allows you to reach all your potential customers.

- 5-minute speaking opportunity during dinner
- Your company logo displayed on one poster in dinner space

Closing Cocktail Reception ($2,500) - 1 available

Networking is a critical component to a conference and are events that attendees make a point to participate in. This sponsorship allows your company to be the first and last sponsor conference attendees will interact with.

- Your company logo displayed on the bar for closing reception
- Beverage napkins featuring your company logo at the Closing Receptions
- Display one pull up banner in reception space

À la carte sponsor opportunities

Fun extras – where the business really happens!

Beer Garden at Your Booth ($2,000)

During exhibit hours, draw attention to your booth by sponsoring a drink cart with beer and other beverages. Includes napkins with with your company logo. Alcohol will be billed to you separately based on consumption.

Recreational Lounge ($2,000)

Sponsor the fun recreational lounge with games like ping pong, corn hole, giant jenga and connect four. Your logo will be on the door to the lounge.

Speaking and branding opportunities

Industry Panel Participation ($2,000) - 2 available

If explaining your company's capabilities to Xcelerate attendees is high on your list, this is the perfect sponsorship for you! A company representative will have the opportunity to speak on a panel with other industry thought leaders.

- One representative will be on a large session breakout panel. Your company will work with Xcelerate18 sponsorship contact on what is the best panel/presentation for a representative to speak on.
- Your company logo will be displayed outside the session and on your name card during the session

Conference Bags ($4,500) - 1 available

Your company's name will be seen everywhere with your logo prominently placed on one side of the tote bags carried by all attendees during (and after!) the event.

- Your company logo
- Located prominent on the conference bags given out to all attendees

Breakout, full session speaking opportunities ($5,000) - 4 available

Your company representative(s) will be running an entire 45 minute breakout session. This is a great opportunity to bring hands on learning, fresh ideas and your networking to to a higher level. (Topic and presentation will follow conference guidelines.

Didn't find a sponsorship that works for you?

Let's customize a package that fits your needs.
Contact us to build a sponsorship that helps to reach your goals.

Secure your sponsorship today!

Contact our events team:

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Dawn.Kayatta@Fluke.com